



APPROVED
PER PROGRAM GUIDELINES

CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T150901 September Feeny Fun V1	FAX #:	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	9/3/2015	PRODUCER:	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>Own A Non-Ram Truck? Save Up To \$1,000 On Any 2015 Ram Truck!</p> <p><small>Must currently own or lease a 1999 or newer non-Ram model truck. Not available on leases. Taxes extra. Some restrictions apply. See dealer for details. Offer ends 9/30/15</small></p> <p>2015 Ram 1500 Big Horn Save Up To \$10,000</p> <p><small>2015 Ram 1500 Crew Cab Big Horn. Requires financing through Chrysler Capitol. Must qualify for all rebates and incentives. See dealer for details. Offer ends 9/30/15.</small></p> <p>2015 Ram 1500 Outdoorsman Lease From Just \$239/mo</p> <p><small>2015 Ram 1500 Crew Cab Outdoorsman 4x4. Lease for 36 months, 10,000 miles per year for qualified lessees. Requires financing through Chrysler Capitol. \$2,013 due at signing plus title, & license fees. See dealer for details. Offer ends 9/30/15.</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: Ram Truck Month logo</p> <p>GFX: Various 2015 Ram 1500's</p> <p>GFX: 2015 1500 Crew Cab Big Horn</p> <p>GFX: 2015 Ram 1500 Crew Cab Outdoorsman</p> <p>Mike on cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) "And nothing's more fun than saving money!"</p> <p><u>Mike Voiceover:</u> (16) "And you'll save BIG during Ram Truck Month at Feeny!"</p> <p>Own or lease a non-Ram truck? You can save an extra \$1,000 on top of our other rebates!</p> <p>Like a 2015 Ram 1500 Big Horn! Now with savings up to \$10,000!</p> <p>Or lease a 2015 Ram 1500 Outdoorsman from just \$259 a month!</p> <p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) "And saving money is fun, isn't it!"</p>

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CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T150902 September Feeny Fun V2	FAX #:	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	9/3/2015	PRODUCER:	A. Dennis

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2015 Chrysler Town & Country 0% APR for 72 Months AND \$2,500 In Savings!</p> <p><small>0% APR for 72 months equals \$13.89 per \$1,000 financed, regardless of down payment. Requires financing through Chrysler Capitol for well qualified buyers. Not all customers will qualify. Must qualify for all rebates and incentives. Taxes extra. See dealer for details. Offer ends 9/30/15.</small></p> <p>2015 Chrysler 200s Lease From Just \$199/mo</p> <p><small>2015 Chrysler 300s. Lease for 36 months, 10,000 miles per year for qualified lessees. Requires financing through Chrysler Capitol. Must qualify for all incentives and rebates Tax, title, & license fees extra. See dealer for details. Offer ends 9/30/15.</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: Chrysler Anniversary Celebration Event</p> <p>GFX: 2015 Chrysler Town & Country</p> <p>GFX: 2015 Chrysler 200S</p> <p>Mike on cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “Saving Big! Now that’s a whole lotta fun!”</p> <p><u>Mike Voiceover:</u> (:16) “During the Chrysler Anniversary Celebration Event... you’ll celebrate AND save at Feeny!”</p> <p>“Like in a 2015 Chrysler Town & Country! Now with 0% APR for 72 months, AND \$2,500 in savings!”</p> <p>“Or drive a 2015 Chrysler 200S! Now from just \$199 a month!”</p> <p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And saving money is fun, isn’t it!”</p>